

SPONSORSHIP PACKAGE OPTIONS

A. Chief Sponsorship Package (\$150,000 or higher)

1. Recognition

Chief Sponsors are honored in the safety village with their names engraved on a special plaque that will hang at the Northern STARS Safety Village entrance. This plaque will be a recognizable feature in marketing materials, honoring the elite Chief sponsors.

2. Village Structure

This is a sponsorship benefit unlike any other. Sponsors will have a 5/8 replica of their organization's building erected within the safety village. With only 30 replica buildings located in the safety village, buildings will not be lost in a busy cityscape. Village participants can interact with the building directly as they explore the safety village. This provides the chance for sponsors to share information about their organization and educational opportunities with participants. *

3. Signage

To identify their building, sponsors will work with designers to create a sign to be displayed alongside their replica building.

4. Marketing Materials

Not only will the organization's name be listed as a top sponsor, but images of the village will be incorporated in Northern STARS Safety Village brochures, Web sites, flyers, video news releases, and other promotional materials.

5. Street Name Drawing

Additionally, a safety village street will be named after this select group of sponsors. The street name will not only be highly visible in the village, but safety village maps distributed to visitors will include street names. We will draw four names from a fire helmet of the sponsors in this range during the Groundbreaking Ceremony.

B. Assistant Chief Sponsorship Package (\$75,000 - \$149,999)

1. Village Structure

Assistant Chief Sponsors will have a 5/8 replica of their organization's building erected within the safety village. With only 30 replica buildings located in the safety village, buildings will not be lost in a busy cityscape. Village participants can interact with the building directly as they explore the safety village. This provides the chance for sponsors to share information about their organization and educational opportunities with participants.*

2. Signage

To identify their building, sponsors will work with designers to create a sign to be displayed alongside their replica building.

3. Marketing Materials

Not only will the organization's name be listed as a top sponsor, but images of the village will be incorporated in Northern STARS Safety Village brochures, Web sites, flyers, video news releases, and other promotional materials.

C. Captain Sponsorship Package (\$50,000-\$74,999)

1. Northern STARS Safety Village utility vehicle

This is a sponsorship benefit unlike any other. There will be three select opportunities to sponsor Northern STARS Safety Village vehicles. A Captain sponsored vehicle will have their name predominately displayed. The sponsorship will last for the life time of the vehicle.

2. Marketing Materials

Not only will the organization's name be displayed as a sponsor, but images of the vehicle will be incorporated in Northern STARS Safety Village brochures, Web sites, flyers, video news releases, and other promotional materials.

D. Engineer Sponsorship Package (\$10,000-\$25,000) **

1. Car or Bicycle Sponsorship

Along the streets of the safety village, participants will ride in small, power wheel-type cars and on kid-friendly bicycles as they learn the rules of the road. Engineer Sponsors will be able to sponsor their choice of a car or bicycle.

For cars, the sponsor's name will be placed on the license plate and the sponsor's logo/name will be placed on the car doors.

For bicycles, the sponsor's name will be placed on two bicycles' license plates and a decal with the sponsor's logo/name placed on a set of 5 bicycle helmets.

2. Marketing Materials

Engineer Sponsors will be listed in Northern STARS Safety Village brochures, Web sites, and other promotional materials.

E. Firefighter Sponsorship Package (\$5,000-\$9,999) **

1. Recognition

Firefighter sponsors are acknowledged in the safety village with their names engraved on a special plaque that will hang at the Northern STARS Safety Village entrance. This plaque will be a recognizable feature in marketing materials, acknowledging the Firefighter sponsors.

2. Marketing Materials

Firefighter sponsors will be listed in Northern STARS Safety Village brochures, Web sites, and other promotional materials.

Northern STARS Safety Village is seeking a 501(c) (3) so that sponsorships are tax-deductible.

***Northern STARS Safety Village reserves the right to monitor and filter what information is provided to participants.**

**** Engineer and Firefighter sponsorships last for 5 years and can be renewed at a discounted rate.**